







# EXHIBIT B-1

## PLAINTIFF'S COPYRIGHT COMPARISON CHART

EXHIBIT B-1(a)  
PLAINTIFF'S COPYRIGHT  
COMPARISON CHART – *THE SIMPSONS*

**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Apu Nahasapeemapetilon</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 7-B at p.1 Apparel sold on Defendants' Etsy shop depicting Apu Nahasapeemapetilon</p>
<p><u>Barney Gumble</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 15-B at p.1 Exterior photo backdrop depicting Barney Gumble at Moe's Tavern Pop-Up</p>
<p><u>Bart Simpson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 9 Interior décor depicting Bart Simpson at Moe's Tavern Pop-Up</p>









**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Carl Carlson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 5 at p.5 Exterior photo backdrop depicting Carl Carlson at Moe's Tavern Pop-Up</p>
<p><u>Duff Beer</u></p>  <p>VA 2-315-864</p>	 <p>Source: Complaint, Ex. 4-C at p.2 Interior décor depicting a Duff flag at Moe's Tavern Pop-Up; promoted on Defendants' social media</p>
<p><u>Duffman</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 5 at p.3 Image depicting a costumed character at Moe's Tavern Pop-Up; promoted on Defendants' social media</p>







**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Flaming Moe's Sign</u></p>  <p>PA 522-845</p>	 <p>Source: Complaint, Ex. 9-A at p.1</p> <p>Interior décor depicting a replica of the Flaming Moe's neon sign at Moe's Tavern Pop-Up</p>
<p><u>Homer Simpson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 5 at p.7</p> <p>Exterior photo backdrop depicting Homer Simpson at Moe's Tavern Pop-Up</p>
<p><u>"I choo- choo- choose you"</u> <u>Valentine</u></p>  <p>PA 728-091</p>	 <p>Source: Complaint, Ex. 15-B at p.1</p> <p>Exterior photo backdrop depicting "I choo- choo- choose you" Valentine at Moe's Tavern Pop-Up</p>

**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS [CONT'D.]**







PLAINTIFF'S INTELLECTUAL PROPERTY	DEFENDANTS' INFRINGING USE
<p><u>Kang and Kodos</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, p.10</p> <p>Poster depicting Kang and Kodos promoting Moe's Tavern Pop-Up events</p>
<p><u>Krusty the Clown</u></p>  <p>VA 2-191-516</p>  <p>VA 1-984-147</p>  <p>VA 1-984-147</p>	 <p>Source: Complaint, Ex. 9-A at p.1</p> <p>Interior décor depicting a Krusty Burger food station at Moe's Tavern Pop-Up</p>  <p>Source: Complaint, Ex. 9-A at p.1</p> <p>Interior décor depicting a three-dimensional replica of Krusty the Clown at Moe's Tavern Pop-Up</p>  <p>Source: Complaint, Ex. 7-B at p.1</p> <p>Apparel sold on Defendants' Etsy shop depicting Krusty the Clown</p>

**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Krusty's Non-Narkotik Kough Syrup</u></p>  <p>PA 522.845</p>	 <p>Source: Complaint, Ex. 5 at p.2 Image depicting Krusty's Non-Narkotik Kough Syrup used at Moe's Tavern Pop-Up; promoted on Defendants' social media</p>
<p><u>Lenny Leonard</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 5 at p.7 Exterior photo backdrop depicting Lenny Leonard at Moe's Tavern Pop-Up</p>
<p><u>Lisa Simpson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 15-C at p.1 Infringing Goods depicting Lisa Simpson, sold at Moe's Tavern Pop-Up</p>









**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**





<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Maggie Simpson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 9-C at p.1 Interior décor depicting Maggie Simpson at Moe's Tavern Pop-Up</p>
<p><u>Marge Simpson</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 15-C at p.1 Infringing Goods depicting Marge Simpson, sold at Moe's Tavern Pop-Up</p>
<p><u>Mayor Quimby</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 8-J at p.1 Interior décor depicting Mayor Quimby at Moe's Tavern Pop-Up</p>



**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Moe Szyslak</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 9-A at p. 1 Interior décor depicting Moe Szyslak at Moe's Tavern Pop-Up</p>
<p><u>Moe's Tavern Exterior</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, p. 10 Exterior facade of Defendants' unauthorized Moe's Tavern Pop-Up</p>
<p><u>Moe's Tavern Interior</u></p>  <p>PA601-1</p>	 <p>Source: Complaint, Ex. 8-A at p. 1 Interior of Moe's Tavern Pop-Up</p>







**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p data-bbox="245 331 724 369"><u>Moe's Tavern Interior Elements</u></p> <p data-bbox="269 415 699 453">"BEER IS THE ANSWER" SIGN</p>  <p data-bbox="391 730 578 768">PA 522-250</p> <p data-bbox="269 898 691 972">"HOMER PEERING THROUGH WINDOW"</p>  <p data-bbox="391 1213 578 1251">PA 522-845</p> <p data-bbox="326 1381 646 1419">JAR OF PICKLED EGGS</p>  <p data-bbox="386 1734 586 1772">PA 1-251-05</p>	<p data-bbox="821 331 1430 369"><u>Moe's Tavern Pop-Up Interior Elements</u></p>  <p data-bbox="821 646 1438 825">Source: Complaint, Ex. 8-F at p.1 Interior décor depicting a replica "Beer is the Answer" neon sign at Moe's Tavern Pop-Up</p>  <p data-bbox="821 1167 1438 1346">Source: Complaint, Ex. 8-A at p.1 Interior décor depicting "Homer Peering Through Window" at Moe's Tavern Pop-Up</p>  <p data-bbox="829 1682 1422 1818">Source: Complaint, Ex. 15-B p.2 Interior décor depicting a jar of pickled eggs at Moe's Tavern Pop-Up</p>

**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS [CONT'D.]**


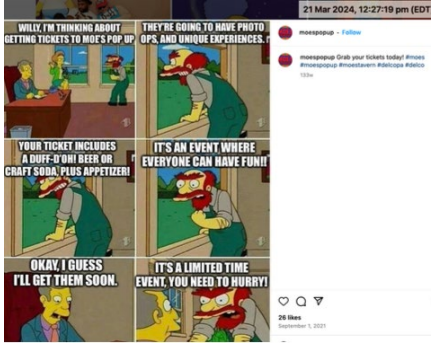




PLAINTIFF'S INTELLECTUAL PROPERTY	DEFENDANTS' INFRINGING USE
<p>Moe's Tavern Interior Elements [cont'd.]</p> <p>"LOVE TESTER"</p>  <p>PA 522845</p>	<p><u>Moe's Tavern Pop-Up Interior Elements [cont'd.]</u></p>  <p>Source: Complaint, Ex. 8-E at p.1 Interior décor depicting the "Love Tester" at Moe's Tavern Pop-Up</p>
<p>POOL TABLE</p>  <p>PA 766-386</p>	 <p>Source: Complaint, Ex. 8-A at p.1 Interior décor depicting a pool table at Moe's Tavern Pop-Up</p>
<p>SPRINGFIELD SPORTS TEAMS WALL PENNANTS</p>  <p>PA 1-251-051</p>	 <p>Source: Complaint, Ex. 8-G at p.1 Interior décor depicting sports teams wall pennants at Moe's Tavern Pop-Up</p>

**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – *THE SIMPSONS* [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Montgomery Burns</u></p>  <p>VA 2-191-516</p>	 <p>Source: Complaint, Ex. 7-B at p.4 Apparel sold on Defendants' Etsy shop depicting Montgomery Burns</p>
<p><u>The Nag and Weasel</u></p>  <p>PA 1-251-051</p>	 <p>Source: Complaint, Ex. 13 at p.1 Exterior photo backdrop depicting The Nag and Weasel at Moe's Tavern Pop-Up</p>
<p><u>Phineas Q. Butterfat's Ice Cream Parlor</u></p>  <p>PA 522-200</p>	 <p>Source: Complaint, Ex. 13 at p.2 Exterior photo backdrop depicting Phineas Q. Butterfat's Ice Cream Parlor at Moes Tavern Pop-Up</p>



**Ex. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p style="text-align: center;"><u>Principal Skinner</u></p>  <p style="text-align: center;">VA 2-191-516</p>	 <p style="text-align: center;">Source: Complaint, Ex. 5 at p.4 Image depicting Principal Skinner; featured on Defendants' social media</p>
<p style="text-align: center;"><u>Sideshow Bob</u></p>  <p style="text-align: center;">VA 2-191-516</p>	 <p style="text-align: center;">Source: Complaint, Ex. 5 at p.7 Image depicting a "Sideshow Bob" costumed character at Moe's Tavern Pop-Up; featured on Defendants' social media</p>
<p style="text-align: center;"><u>Spider-Pig</u></p>  <p style="text-align: center;">PA 1-382-125</p>	 <p style="text-align: center;">Source: Complaint, Ex. 9-D at p.1 Interior décor depicting a three-dimensional Spider-Pig photo backdrop at Moe's Tavern Pop-Up</p>

**EX. B-1(a): PLAINTIFF'S COPYRIGHT COMPARISON CHART – THE SIMPSONS [CONT'D.]**

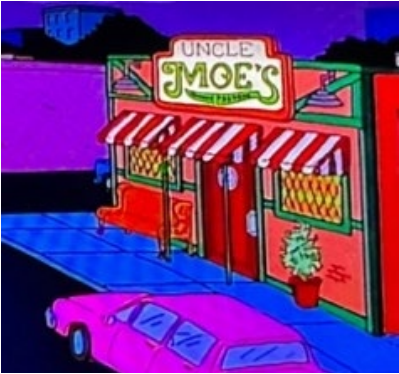









<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p><u>Uncle Moe's Family Feedbag</u></p>  <p>PA 766-385</p>	 <p>Source: Complaint, Ex. 13 at p. 2 Exterior photo backdrop depicting Uncle Moe's Family Feedbag at Moe's Tavern Pop-Up</p>





EXHIBIT B-1(b)  
PLAINTIFF'S COPYRIGHT  
COMPARISON CHART – *BOB'S BURGERS*



**EX. B-1(b): PLAINTIFF'S COPYRIGHT COMPARISON CHART – BOB'S BURGERS**

PLAINTIFF'S INTELLECTUAL PROPERTY	DEFENDANTS' INFRINGING USE
<p><u>Bob Belcher</u></p>  <p>VA 2-119-315</p>	 <p>Source: Complaint, Ex. 16-A at p. 1 Image used to advertise Defendants' expanded Infringing Services</p>
<p><u>Bob's Burgers</u></p>  <p>VA 2-119-315</p>	 <p>Source: Complaint Ex. 16-B at pg. 1 Image used to advertise Defendants' expanded Infringing Services</p>
<p><u>Gene Belcher</u></p>  <p>VA 2-119-315</p>	 <p>Source: Complaint, Ex. 16-A at p. 1 Image used to advertise Defendants' expanded Infringing Services</p>
<p><u>Linda Belcher</u></p>  <p>VA 2-119-315</p>	 <p>Source: Complaint, Ex. 16-A at p. 1 Image used to advertise Defendants' expanded Infringing Services</p>

**Ex. B-1(b): PLAINTIFF'S COPYRIGHT COMPARISON CHART – BOB'S BURGERS [CONT'D.]**

<b>PLAINTIFF'S INTELLECTUAL PROPERTY</b>	<b>DEFENDANTS' INFRINGING USE</b>
<p data-bbox="402 321 630 363"><u>Louise Belcher</u></p>  <p data-bbox="402 600 630 642">VA 2-119-315</p>	 <p data-bbox="865 531 1406 674">Source: Complaint, Ex. 16-A at p. 1 Image used to advertise Defendants' expanded Infringing Services</p>
<p data-bbox="418 741 613 783"><u>Tina Belcher</u></p>  <p data-bbox="402 978 630 1020">VA 2-119-315</p>	 <p data-bbox="865 951 1406 1094">Source: Complaint, Ex. 16-A at p. 1 Image used to advertise Defendants' expanded Infringing Services</p>